

— CONSULTING · ADVISORY · IMPACT —

Strategy that strengthens *institutions.*

A consulting and advisory firm partnering with organisations, government, and investors to deliver strategic guidance, operational excellence, and measurable impact across the sectors that shape Africa's future.



WHO WE ARE

A trusted partner to the institutions we serve.

Imade Forte Holdings Limited is a specialised consulting and advisory firm, incorporated in 2023 under the laws of the Federal Republic of Nigeria.

Since inception we have become a trusted partner to organisations, government institutions, and investors seeking strategic guidance, operational excellence, and sustainable growth, with a strong emphasis on healthcare systems development and institutional strengthening.

We blend multidisciplinary expertise, innovative thinking, and data-driven insight to deliver tailored solutions to complex organisational and sectoral challenges. Our work is anchored on integrity, precision, and measurable impact.

At a glance

COMPANY	Imade Forte Holdings Limited
INCORPORATED	2023 · Federal Republic of Nigeria
SECTOR	Consulting & strategic advisory
PRACTICES	Strategy · Healthcare · Finance · Governance · Real estate
CLIENTS	Organisations, government institutions, and investors
HEAD OFFICE	21 Fatai Arobieke Street, Off Admiralty Way, Lekki Phase 1, Lagos

2023

INCORPORATED IN NIGERIA

5

PRACTICE AREAS

20+

YEARS OF LEADERSHIP

Africa

REACH AND AMBITION

Vision, mission & values.

OUR VISION

To be Africa's most trusted and value-driven consulting partner, empowering organisations and institutions to achieve operational excellence, sustainability, and measurable impact.

OUR MISSION

To deliver evidence-based consulting and strategic advisory that strengthens institutions, improves systems, and enhances organisational performance through expertise, collaboration, and insight.

i.	ii.	iii.	iv.	v.
Integrity	Excellence	Innovation	Collaboration	Impact
We uphold the highest ethical standards in every engagement.	We deliver world-class quality and measurable results.	We bring creative, evidence-based, forward-thinking solutions.	We build partnerships and create shared value.	We measure success by the long-term value we create.



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We are catalysts for transformation, strengthening institutions through insight, innovation, and integrity.

Five practices, *one standard.*

A broad range of consulting and advisory services across critical sectors, helping clients achieve efficiency, compliance, and sustainable value creation.

01

Strategic & Institutional Consulting

Strategy, restructuring, and performance systems.

02

Healthcare Systems & Policy Advisory

Health-systems strengthening and healthcare PPPs.

03

Financial & Investment Advisory

Feasibility, valuation, and investment structuring.

04

Governance, Risk & Compliance

Frameworks, controls, and ESG compliance.

05

Real Estate & Infrastructure

Feasibility and transaction advisory.

01



PRACTICE 01

Strategic & Institutional Consulting

We help public and private organisations define strategy, sharpen operations, and build the institutional capacity to last.

- Corporate and organisational strategy
- Business process optimisation
- Institutional restructuring and reform
- Performance management systems
- Change management and capacity building

OUR EDGE

Corporate strategy, restructuring, and performance systems for public and private institutions.



PRACTICE 02

Healthcare Systems & Policy Advisory

Specialised advisory for healthcare institutions, investors, and government agencies working to strengthen health systems and improve outcomes.

- Health policy and systems strengthening
- Healthcare management consulting
- Health project design and implementation
- Health financing and sustainability advisory
- Public-private partnerships in healthcare

OUR EDGE

Health-systems strengthening and healthcare PPP structuring across public and private providers.



PRACTICE 03

Financial & Investment Advisory

Practical insight and structuring that enable sound investment decisions and efficient use of capital.

- Feasibility studies and market analysis
- Financial modelling and valuation
- Project finance and investment structuring
- Due diligence and transaction support
- PPP and infrastructure investment advisory

OUR EDGE

Feasibility, valuation, and investment structuring, including infrastructure and PPP finance.



PRACTICE 04

Governance, Risk & Compliance

We strengthen governance and help organisations meet local and international standards for accountability and performance.

- Corporate governance frameworks
- Risk assessment and management
- Regulatory and compliance audits
- Internal control systems
- ESG and sustainability advisory

OUR EDGE

Governance frameworks, risk management, and regulatory and ESG compliance.



PRACTICE 05

Real Estate & Infrastructure Consulting

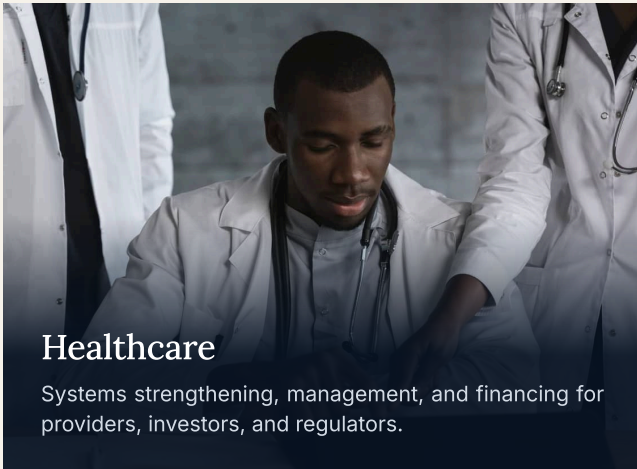
Strategic insight and transaction support for investors and developers building sustainable value in real estate and infrastructure.

- Feasibility and viability assessments
- Project structuring and finance advisory
- Asset management and portfolio optimisation
- Transaction and negotiation support
- Market and investment analysis

OUR EDGE

Feasibility and transaction advisory, including the LASMIIZO feasibility study with Lekki Worldwide Investment.

Sectors *we serve.*



Healthcare

Systems strengthening, management, and financing for providers, investors, and regulators.



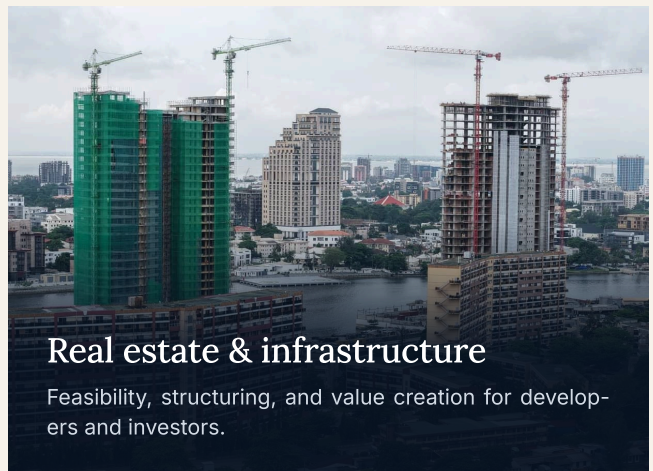
Government & public sector

Policy, institutional reform, and delivery support for public institutions.



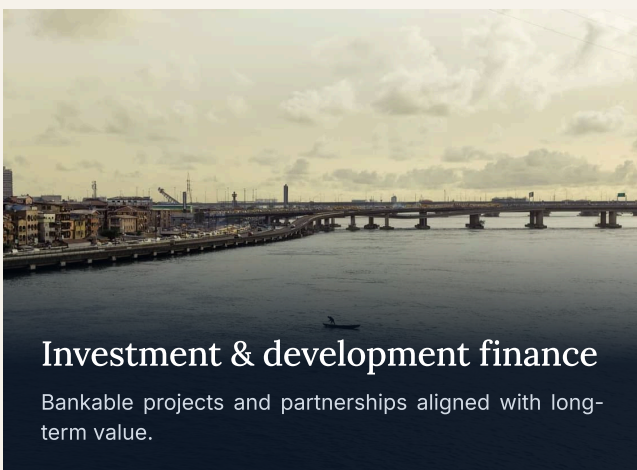
Financial services

Investment structuring, feasibility, and transaction advisory.



Real estate & infrastructure

Feasibility, structuring, and value creation for developers and investors.



Investment & development finance

Bankable projects and partnerships aligned with long-term value.

Have a brief for us?

Tell us about the institution and the outcome you are working toward.

INFO@IMADEFORTEHOLDINGS.COM

A disciplined path from *insight* to *impact*.

01

Discover

We begin by understanding the institution, its context, and the outcome that truly matters before proposing anything.

Stakeholder and needs assessment

Data and baseline review

Problem and opportunity framing

02

Design

We shape an evidence-based strategy and a delivery plan built around measurable results.

Options and business case

Target operating model

Roadmap and milestones

03

Deliver

We move from plan to execution, managing risk and momentum throughout.

Implementation support

Governance and controls

Progress tracking and reporting

04

Sustain

We hand over lasting capability, so the institution carries the work forward on its own.

Capacity building and training

Monitoring and evaluation

WHAT SETS THE WORK APART

i.

Sectoral expertise

Deep knowledge across health-care, finance, real estate, and governance.

ii.

Data-driven decisions

Strategies informed by rigorous analysis and actionable insight.

iii.

Integrated solutions

Multidisciplinary teams brought together for comprehensive results.

iv.

Global standards, local relevance

Global best practice aligned to local realities.

v.

Sustainable value

Engagements focused on long-term institutional growth.

QUESTIONS WE ARE ASKED

Who do you typically work with?

Organisations, government institutions, and investors, from early strategy through to delivery and long-term sustainability.

How does an engagement start?

With a conversation. We take time to understand the institution and the outcome that matters before proposing an approach.

Do you work with government institutions?

Yes. A significant part of our work supports government initiatives and public institutions, including feasibility and structuring for major public developments.

Which sectors do you work in?

Healthcare, government and the public sector, financial services, real estate and infrastructure, and investment and development finance.

Engagements, and the *work behind them.*



FEATURED · REAL ESTATE & INFRASTRUCTURE

Imade Forte was engaged in connection with the feasibility study for the Lagos State Medical, Industrial and Innovation Zone (LASMIIZO), working with Lekki Worldwide Investment to help assess viability, commercial structure, and delivery for a landmark public development.

- Feasibility and viability assessment
- Commercial and delivery structuring
- Stakeholder and investment alignment

Feasibility & investment structuring

Bankable studies and structures for major projects.

Health-systems strengthening

Strategy, financing, and delivery for health institutions.

Governance & compliance

Frameworks, controls, and regulatory readiness.

PPP & infrastructure

Public-private structures that reach delivery.

Some engagements are confidential and are not listed here.

OUR POINT OF VIEW

HEALTHCARE

Health systems that outlast the project

Sustainable financing and reliable data keep health interventions running long after launch. We design for the full operating model from day one.

INFRASTRUCTURE

Making PPPs investment-ready

Bankability starts with rigorous feasibility. Clear demand, credible structuring, and aligned governance move projects from ambition to financial close.

GOVERNANCE

Governance as a growth asset

Strong controls and transparent reporting lower risk and unlock capital. Compliance, done well, compounds into institutional value.

Led by *experienced operators.*

Imade Forte brings together professionals with deep experience across governance, healthcare, finance, law, and administration, pairing operating credibility with advisory judgement.



Dr. Olamide Okulaja

EXECUTIVE CHAIRMAN

A physician, healthcare strategist and economist specialising in healthcare financing. His work spans health-systems strengthening, health insurance and public-private partnerships, from policy and advocacy through to the financing frameworks that widen access to care. Over two decades he has moved between clinical practice, public health, and the financing side of healthcare delivery across Africa.

Chief Executive Officer, Genesys Health Information Systems.

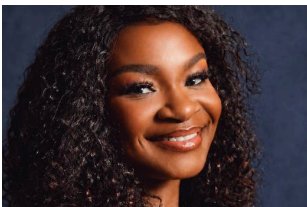


Jennifer Kaja

MANAGING DIRECTOR

A lawyer with first-class honours from the University of Wales and over a decade of practice across corporate, commercial, and real-estate law, spanning cross-border M&A, joint ventures, land acquisition, and regulatory compliance. Previously Group Chief Legal Officer at Periwinkle Empire and an associate at DLA Piper Africa. Founder of Not Just A Pretty Face, a nonprofit advancing girl-child education.

Recognised among The Guardian's 25 Exceptional & Most Value-Adding Female Professionals in Nigeria.



Sandra Ndukwe

HUMAN RESOURCES MANAGER

Ten-plus years building HR functions across fintech, legal, real estate, media, and venture capital. Chartered with CIPM Nigeria.



Adebayo Okediji

SENIOR ACCOUNTANT

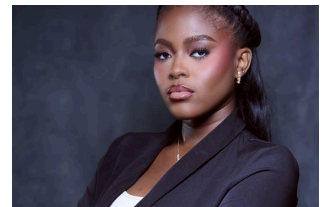
Leads the group's accounting, payroll, and statutory reporting, keeping it compliant and its reporting dependable.



Chinonso Erugo

ADMINISTRATION MANAGER

Oversees administration, facilities, asset records, and vendor relationships across the group.



Emmanuella Ezeakor

LIAISON OFFICER

Brings disciplined documentation, stakeholder communication, and service delivery to the group's front-of-house work.

The businesses behind *our expertise.*

Imade Forte is a group with operating companies across health technology, data and intelligence, healthcare services, real estate, and investment. Alongside our advisory work, we help build and run institutions.



HEALTH TECHNOLOGY

Genesys Health

An indigenous Health Management Information System, delivering electronic medical records and telemedicine to public and private hospitals across Africa.

genesys-health.com



HEALTH MARKETPLACE

Qura Health

A 24/7 live healthcare marketplace and growth CRM across the NHS, private, and international markets, mapping the market in real time.

qurahealth.org



HEALTHCARE SERVICES

Realms Healthcare Services

Healthcare services and consulting, including health-facility monitoring, quality assurance, and delivery support.

realmsconsulting.com



TECHNOLOGY

Fortetiva Limited

A technology company turning data into intelligence for public and private organisations, built on foresight, technology, intelligence, and value.



REAL ESTATE

Girard Property

Real estate and property development, creating and managing value across residential and commercial assets.

girardpropertylimited.com



INVESTMENT

Yostrat Business Services

The investment arm of Imade Forte, backing and structuring ventures across health, real estate, technology, and services for long-term value.

— GET IN TOUCH

Let's shape *what's next.*

Exploring a partnership, investment, or engagement? Tell us about the institution and the outcome you are working toward.

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HOURS

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Catalysts for transformation: strategic guidance, operational excellence, and sustainable growth.